

Heartfelt
CONNECTIONS
A Memory Care Program[®]



W I N D S O R
at C E L E B R A T I O N

Now Under Construction
OPENING
SPRING 2018!

With *Heartfelt CONNECTIONS* – A **Memory Care Program**®, you don't have to be the caregiver anymore. Instead, you can be who your loved one wants you to be: a daughter, a son or a spouse again.



Many communities offer the basics of memory care. It takes a community like **Windsor at Celebration** to give back the control you lost when your loved one was diagnosed with Alzheimer's disease or another form of dementia. More than just a protective environment where residents are well taken care of, our memory care neighborhoods, the Avenue and the Boulevard, are filled with individuals who are purposefully engaged in programming and living each day with as much meaning as possible.

Take a closer look at the program at the heart of it all—*Heartfelt CONNECTIONS*. You'll learn more about how it promotes physical and emotional well-being, supports daily functioning and maintains a sense of purpose, satisfaction, dignity and quality of life.

OUR *Heartfelt* CARE PHILOSOPHY

To fully understand how the program works, consider these simple, but powerful, core beliefs that underscore our philosophy of caring:

- We recognize that what capabilities remain are far more important than what is lost
- We make each moment meaningful and purposeful
- We focus on each resident's unique abilities
- We create success stories, one small victory at a time



Capturing your loved one's life story

The highly individualized program starts with truly getting to know each resident.

Using your loved one's social history, along with *LifeBio*™ reminiscence tools customized specifically for us, we capture a lasting legacy of details about your loved one: family, friends, career, hobbies, likes and dislikes. While memories fade, we know that past relationships and experiences continue to shape your loved one's life. Our skilled, trained and compassionate team uses the insights gained from each life story to develop person-centered activities and programming for each resident. Your loved one's life story is at the heart of **Heartfelt CONNECTIONS**. We engage with our residents and people important to them to accomplish the following:

- Record life achievements, events and special occasions to celebrate
- Capture memories and collect pictures to provide comfort and pleasure
- Identify key memory cues and triggers
- Promote and support mental, physical and emotional stimulation
- Aid conversation with friends and family

Creating a sense of balance

Individuals with memory loss often experience agitation or frustration if they don't have balance in their lives. Subconsciously we all require three things to lead a balanced and active daily life. For residents with memory loss, incorporating specific routines in a familiar environment minimizes anxiety.



At the Neighborhoods of Windsor at Celebration, we incorporate the three key components of active daily living.

Routine Self-Care. It's often been said that when we look better we feel better. So little things like getting dressed, washing our face and combing or styling our hair play a big role in maintaining self-esteem. We help residents be successful at those self-care tasks each day and celebrate their abilities to accomplish them.

Vocation/Productivity. Most of us have had a vocation or career—work and daily tasks that have given our lives a sense of purpose. We learn about your loved one's past career or vocation and find ways to incorporate or simulate some of those routine activities into daily life.

Recreation/Leisure. By nature we tend to look forward to weekends and vacations. We engage our residents in recreational and leisure activities that are familiar and similar to those they have always loved.



When it comes to success stories,
it's not just a matter of what we do,
but also when we do it.

The 24-Hour Brain. When you visit The Neighborhoods of Windsor at Celebration, there's a very specific reason our residents appear calm, content and confident. We understand dementia and the 24-hour brain. Essentially, individual activities pair best with the functioning level of the brain at specific times of the day.

To reduce frustration, restore confidence and build self-esteem among residents, we schedule more challenging activities and tasks at appropriate times in the day to maximize remaining abilities. For example, your loved one might tackle puzzles or painting in the morning and wind down towards sunset with a quiet walk or soft music before bedtime.

In addition to exceptional programming, this memory care program offers a perfect setting.

Points of Interest. From a bench to the walking path or potted plants in our Mosaic Garden, Points of Interest bring simple joy to memory care residents, allowing them to sit and take in the sights, sounds and smells that create a peaceful and relaxing moment. They also provide the perfect environment for conversation.



Benefits at a Glance

Here are just a few advantages
of this innovative program at
Windsor at Celebration.

For Your Loved One

- Provides a success-focused, highly individualized program of care in a warm, caring environment
- Promotes dignity and a sense of pride and accomplishment in day-to-day activities
- Supports improved self-worth, self-esteem and overall health and well-being
- Reduces fear, anxiety and frustration

For You

- Provides greater comfort to know that your loved one is enjoying the best quality of life possible
- Helps you step back into your role of simply being a loving spouse, daughter, son or grandchild
- Offers Points of Interest and Life Story tools for better connections and conversation between your loved one and you
- Allows you to make the most of your time together—relaxed and comfortable

With memory loss, life is comprised of moments of opportunity for meaning and purpose. Each time your loved one accomplishes a task successfully, it leads to confidence, self-esteem and self-worth. So every day at Windsor at Celebration is dedicated to creating success stories, one small victory at a time.



Morning Glory
Kitchen & Great Room
The Neighborhoods of Windsor



WINDSOR

at CELEBRATION

Discovery Center

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